



# **BRAZIL NODE**

# ACCOMPLISHMENTS 2022-2023

Work & Tech

Sustainability

Intergenerational  
Futures

Futures  
Literacy

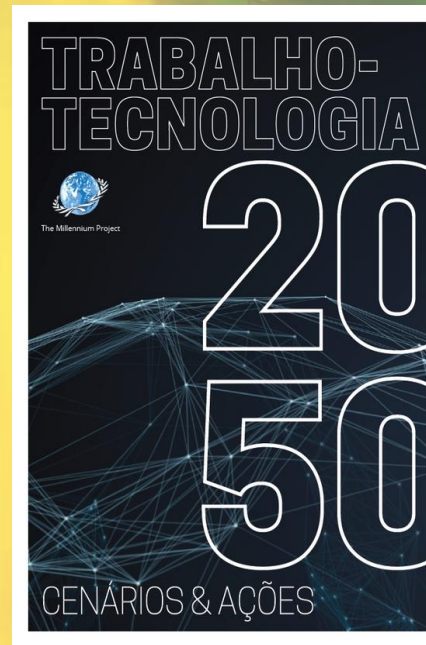
- Work Tech 2050 Translation (UFRK – Rio de Janeiro Federal University)
- Future Emplouability & Hindsight to Foresight (UFRJ - Rio de Janeiro Federal University)
- Solidarity Economy Extension Course (PUC-SP São Paulo Catholic University)
- ICIM International Conference Innovation Management 2023 (PUC-SP São Paulo Catholic University)
- 4 primary schools teaching futures
- First primary school to include futures in the curriculum
- Training of 60 teachers in futures literacy
- Speeches to around 1000 educators in futures literacy
- Book Essays for a Conscious Organization (co-author)
- Interview for T-Winning Specase Study (Turku University, Sirkka Heinonen & team)
- HSM Article on Work Tech 2050
- Futures Week: Global Existential Risks:Policy Horizons Government of Canadá
- WFSF Conference: Executive Board & From Fear to Hope (Speech)
- Intergenerational Futures Study at Empowering Futures Conference (Finland)
- Masters in Strategic Foresight: University del Valle (Colombia)
- World Future Day 2022/2023 Intergenerational Talks in Brasil
- Next Generation Foresight Practioner Award 2022/2023
- Partnership with the Museum of Tomorrow
- Connection with the Brazilian Congress



# Work-Tech 2050

# REPORT

Futures LAB, with the help of the other institutions of the Brazilian node, Perspektiva and NEF, translated the “Work-Tech 2050” report. Besides translating the report, the Brazilian node also worked to share it broadly with the society by making the document available online and by taking its main results to media outlets.





# Futures research grant

At the end of 2022, Futures LAB was awarded two grants from the Prince Mohammad Bin Fahd Center for Futuristic Studies and World Future Studies Federation to conduct two projects coordinated by the Future of Work and Understanding the Future research lines. Partial results were presented during the WFSF Conference and final results will soon be submitted to journals.

## Future

### EMPLOYABILITY

We expanded and analyzed the Higher Education Course Employability concept found in the literature to create a new future-oriented approach with a measurable index. We employed this index to assess the future employability of ten undergraduate courses at UFRJ, one of the largest universities in South America.

## Hindsight

### TO FORESIGHT

We delve into a decade of insights from the European Journal of Futures Research (EJFR), analyzing all papers published between 2013 and 2022. We conducted an analysis to extract, categorize and review future events envisioned within the journal's historical context, structuring them into a roadmap covering events up to 2100.





Curso  
participante da  
Escola de Inverno  
PUC-SP 2023

## ECONOMIA SOLIDARIA E COOPERATIVISMO Uma Abordagem Emancipatória

### Fundamentos do Espírito de Cooperativismo

<https://www.pucsp.br/pos-graduacao/especializacao-e-mba/economia-solidaria-e-cooperativismo-uma-abordagem-emancipatoria>

Núcleo de Estudos do Futuro ENCONTROS COM O FUTURO - 2023 - PUC-SP



#### EDUCAÇÃO DO FUTURO – 30 ANOS

O NEF - Núcleo de Estudos do Futuro da PUCSP, em conjunto com organizadores da Conferência de Educação do Futuro de 1993 convidam para o Seminário:

**FAZER JUNTO: Economia solidária,  
redes criativas, governança local.**

29 de Novembro | 10h às 11h

EVENTO VIA ZOOM | Inscrição GRATUITA: <https://bit.ly/450TBJO>

Transmissão pelo YOUTUBE/peaceglobalnet

Chat aberto para interações durante o evento

#### PALESTRANTES

**Arnoldo de Hoyos**  
Diretor NEF - Núcleo de Estudos do Futuro e da Cátedra Ignacy Sachs - PUCSP  
Economia Solidária e Cooperativismo: Uma Abordagem Emancipatória

**Ann Berger Valente**  
Pesquisadora: Lifelong Kindergarten Group - MIT Media Lab - Cambridge - MA - USA  
A Rede Brasileira de Aprendizagem Criativa: Fomento de um movimento social

**Carlos Emediato**  
Doutor em Educação Universidade de Stanford - Pesquisador Associado NEF - PUCSP  
Governança Local/Global para Crianças

NEF - Núcleo de Estudos do Futuro - PUC/SP  
[nefpucsp.wordpress.com/sobre-o-nef-pucsp/](http://nefpucsp.wordpress.com/sobre-o-nef-pucsp/)

Cátedra Ignacy Sachs - PUC/SP  
[www5.pucsp.br/catedraignacysachs/catedra.html](http://www5.pucsp.br/catedraignacysachs/catedra.html)



## CALL FOR PAPERS

# ICIM

International Conference on Innovation,  
Management and Technology

Brazil  
26th-29th November, 2023

Harnessing Innovation for the  
Well Being of All

Paper submission deadline:

Oct. 15, 2023

Submission NOW

[www.pucsp.br/icim](http://www.pucsp.br/icim) | [icim@pucsp.br](mailto:icim@pucsp.br)



# Transetarian Revolution: Intergenerational Futures

**Futures Conference 2023**  
Keynote Speech:

**The Transetarian Revolution:  
The Power of Ageless Futures**

**ROSA ALEGRIA**  
Futurist, Director of the Millennium Project  
& Teach the Future in Brazil  
CEO Perspektiva Consulting in Strategic Foresight

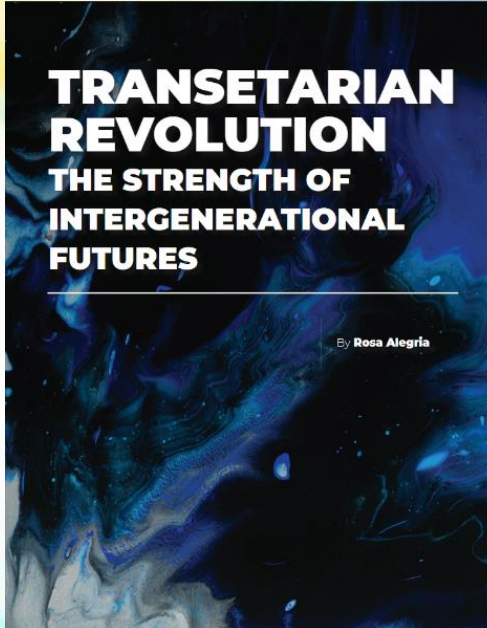
WWW.FUTURESCONFERENCE2023.COM  
#futuresconference2023

FINLAND FUTURES RESEARCH CENTRE UNIVERSITY OF TURKU ffa



**TRANSETARIAN  
REVOLUTION  
THE STRENGTH OF  
INTERGENERATIONAL  
FUTURES**

By Rosa Alegria



If you didn't know  
how old you are, how  
old  
would you be?

(CONFUCIUS 551 BC- 479 BC)



# Futures literacy for teachers of primary and secondary schools





# Futures literacy for kids

**WFSF**  
World Futures Studies Federation  
XXV World Conference  
50<sup>th</sup> Anniversary Celebration

**PARIS, France**  
École des Ponts  
Business School

**Exploring  
Liminalities**  
Creating Spaces for Unlimited Futures





**THE FUTURES OF AGENCY**

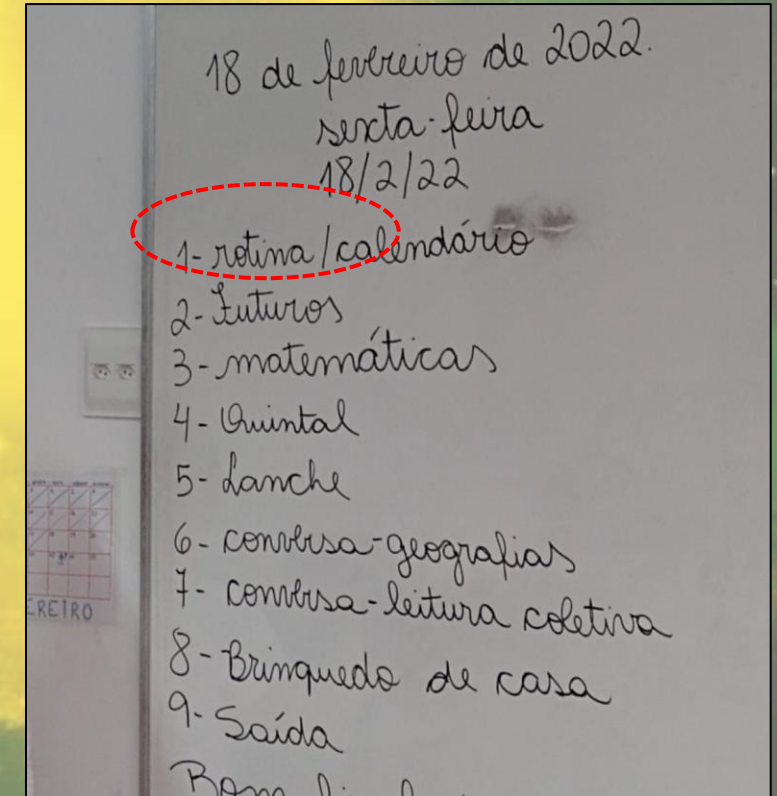
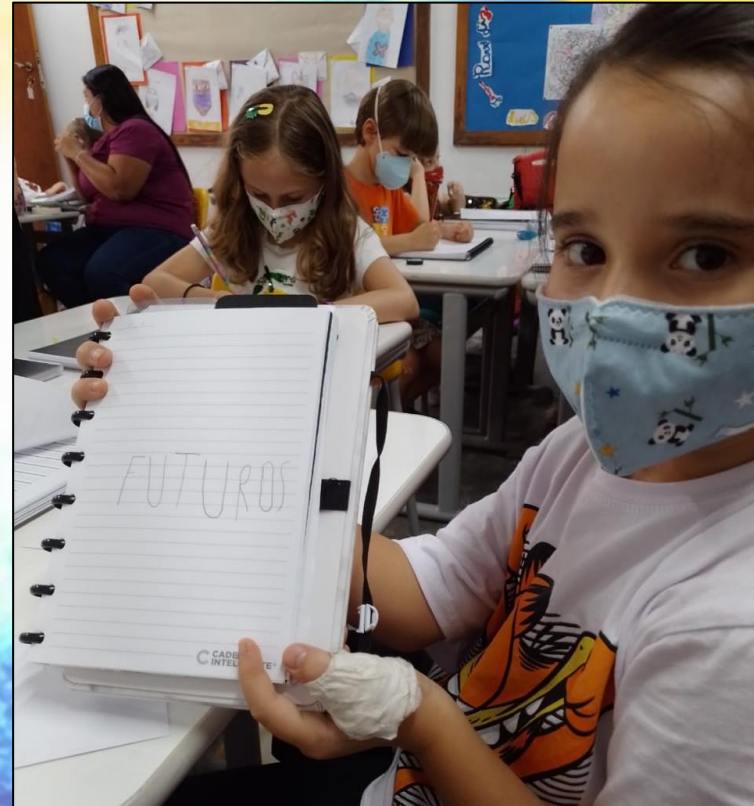
25 October 2023  
Wednesday  
14:00-16:00  
Imagine 2

**Youth Futures:  
From Fear To Hope**

**ROSA ALEGRIA**

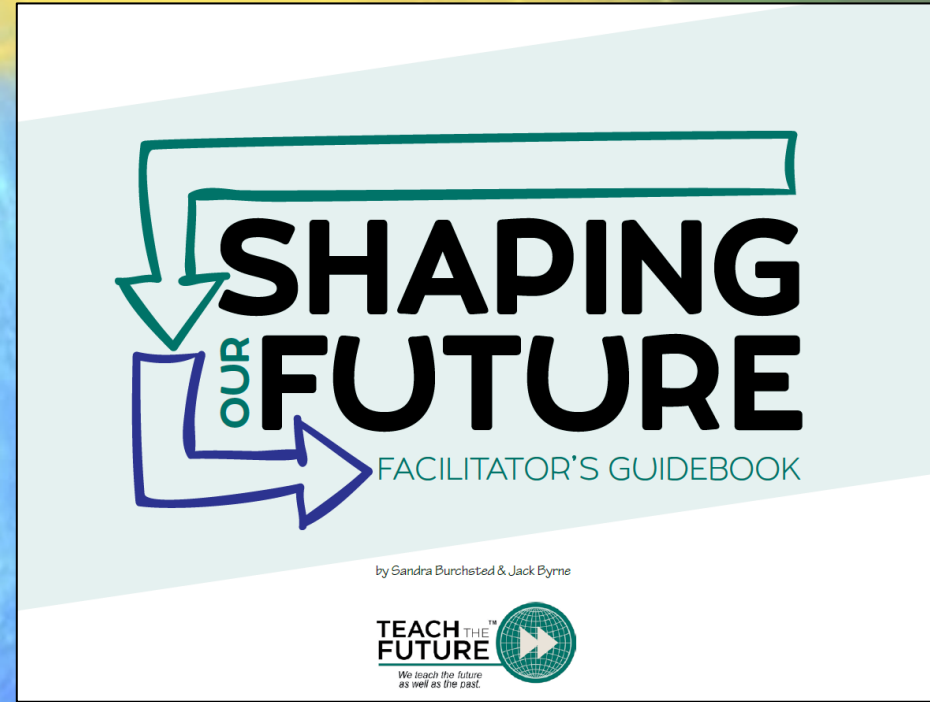
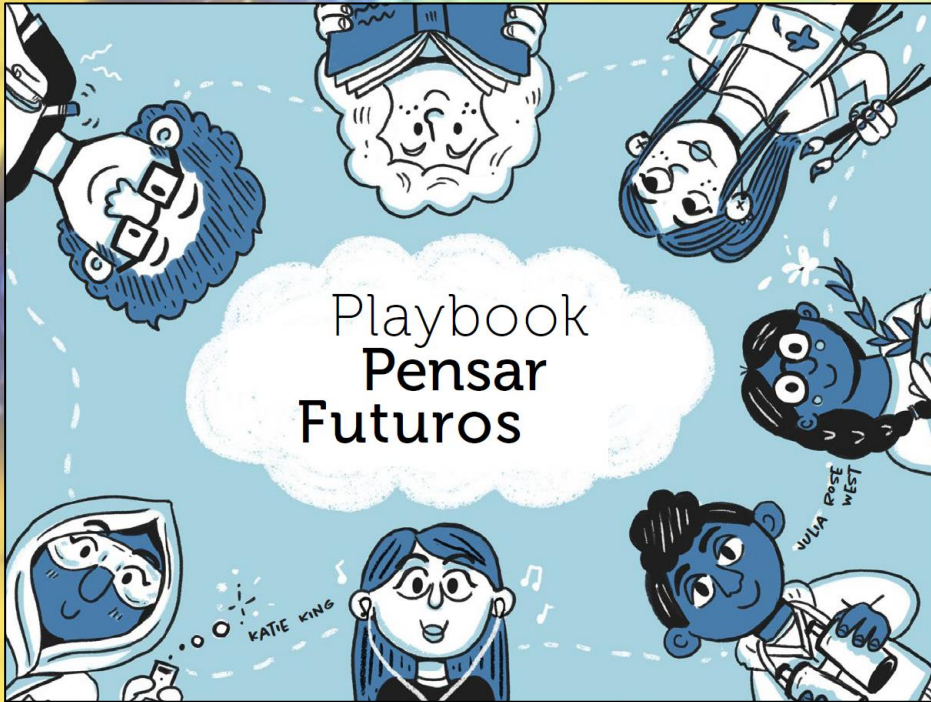
<http://WFSF2023Paris.org>





# Teaching Resources



Coming Soon: A series of video lessons



# Young Voices



**NGFP-YV 2023 Top 10 Finalist**  
**Colorar**

Gabriela de Sá dos Santos 

 **BRAZIL**

Colorar is a Brazilian project that empowers women by addressing the SDGs 3, 5, 10, and 16 through a mobile app tackling domestic violence and workshops in underserved communities





# THANK YOU

[rosaalegria@rosaalegria.com.br](mailto:rosaalegria@rosaalegria.com.br)  
[@rosaalegriafuturista](https://www.instagram.com/rosaalegriafuturista)  
[www.rosaalegria.com.br](http://www.rosaalegria.com.br)  
[www.teachthefuture.org](http://www.teachthefuture.org)