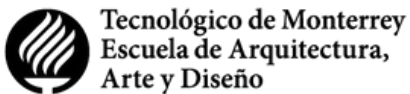




Monterrey
September 26 - 27, 2024

The Millennium Project



EXPEDITION



WELCOME TO MONTERREY

Monterrey, the capital city of Nuevo León, is considered Mexico's industrial capital. It is recognized by its impressive mountain view, culture, and gastronomy. The metropolitan part of the city, "Our Lady of Monterrey" was founded in 1596 by Diego Montemayor. "In its 428 years, it has also been known as 'The City of Mountains' and 'The Sultaness of the North.'"

History and culture La Fundidora Monterrey was inaugurated in 1900, and its now known as Parque Fundidora. It was key to the industrialization in Monterrey. Since it was focused on the production of cement and steel, it has greatly impacted the economy, society and the city's culture. The downtown part of the city offers a vast number of architectural and cultural places to sightsee such as the Zaragoza Square, The City Hall, Barrio Antiguo and the Macroplaza.

Modernity and diversity Monterrey has transformed into a modern city, which is reflected in its infrastructure, transportation and industrial economy. In addition, the city has become multicultural due to migration and an increase in events and festivals that reflect this diversity, yet the city retains its local traditions, which keeps it dynamic and constantly evolving. The industrialized city of Monterrey is home to the Chipinque Ecological Park, full of diverse flora and fauna, promoting ecotourism among residents and tourists.

Population: 5.3 million inhabitants
Area: 7,440 km².
Altitude: 540 m.a.s.l.
Temperature: 26°C
Currency: Mexican Peso (MXN)
Exchange rate: 1 USD = 20.09 MXN

Gastronomy Monterrey is distinguished by its gastronomy, with representative dishes such as cabrito, carne asada, asado de puerco, machacado, frijoles con veneno, and for dessert, las glorias.

Living culture Monterrey has a variety of cultural life ranging from museums to art and cultural spaces. Among them are the Museum of Contemporary Art (MARCO), the Museum of Mexican History, the Center for the Arts (CENART), the Monterrey International Film Festival, the Nuevo León Festival, and the City Theater. These spaces house exhibitions and visual arts, and present theatrical works, concerts, musical events, cinema, among other things, which are presented in events each year.

Connection to the world The city is a center of business and industry, as well as experiences and events where cultures are exchanged. Near Monterrey are the Magical Towns of Santiago, La Huasteca, and Arteaga, all known for their picturesque landscapes and rock formations, which make them great places for cultural and outdoor activities.



SCHEDULE

Wednesday 25th September 2024

17:00 h Innovation District Gathering (Open to the Public)

- Opening Remarks by Mario Adrian Flores, Vice President of Tecnológico de Monterrey
- Conference "Major Innovations Needed for the Future" by Jerome Glenn, president of The Millennium Project
- Panel "El Diseño Que Viene" featuring Concepción Olavarrieta, Jerome Glenn, and Stuart Candy, with EAAD National Dean Roberto Iñiguez as moderator.
- Dinner, Cocktail and Networking

Thursday 26th September 2024

8:00 h Breakfast

9:00 h Review Agenda and Short Self-Introductions

9:30 h Recent Accomplishments

10:00 h Current and recent work

- State of the Future 20.0
- SOFI - Elizabeth
- Futures Research Methodology 4.0 status
- World Futures Day & Communications
- AGI Government Phase 1, 2, and 3
- UN Summit of the Future

11:00 h Break

11:15 h Current and recent work

- Red Iberoamericana de Prospectiva (RIBER)
- South Asia Foresight Network (SAN) and Synergy Matrix
- Foresight Europe Network (FEN)

12:00 h Lunch

13:00 h Node Chairs Reports (in person and via zoom)

15:00 h Break

15:15 h Continue Node Chairs Reports

17:00 h Adjourn / Futures Parliamentarians Panel (Open to the Public)

19:00 h Welcome Dinner

Friday 27th September 2024

8:00 h Breakfast

9:00 h Node Chairs' Reports (continued)

10:30 h Break

10:45 h Node Chairs' Reports (continued)

11:15 h MP Priorities poll results and implementation discussion

11:45 h Fundraising and other administrative matters

12:15 h Identify Small Discussion Groups

12:30 h Lunch

13:30 h Group Discussions

15:30 h Group Discussion Recommendations

16:30 h Final comments by all

17:00 h MPPC Meeting Adjourn

RECOMMENDATIONS

Accommodation

[Fiesta Inn Monterrey Tecnológico](#)

Contact: +52 800 504 5000

Campus Monterrey Location

Av. Eugenio Garza Sada 2501 Sur, Tecnológico, 64849
Monterrey, N.L. [Location](#)

General Recommendations

During the end of September, Monterrey typically experiences warm weather with minimum temperatures around 18°C (64°F) and maximum temperatures reaching up to 30°C (86°F).

While the likelihood of rain is generally low during this time, there could be occasional light showers. It is advisable to bring a light umbrella or a rain jacket just in case. Given the warm temperatures, we recommend wearing lightweight, breathable clothing and comfortable walking shoes.

Don't forget to bring sunglasses, sunscreen, and a hat or cap to protect yourself from the sun, especially if you plan to spend time outdoors. Staying hydrated is also important, so consider carrying a refillable water bottle.

Contact

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