



American Council for



United Nations University

The Millennium Project

**2006 Millennium Project
Planning Committee Meeting**
July 26 – 28, 2006 – Toronto, CANADA

**EyE Network in Latin America – Node in Argentina, MP AC/UNU
Network Activities Report (Brief)**

January 2005 - June 2006 (Partial synthesis, main activities)

Prepared by: Eduardo Raúl Balbi, President, EyE Network in Latin America
Chair, Node in Argentina, MP AC/UNU

1. Institutional, EyE Network

a. Management Committee (Headquarter. Buenos Aires)

- MA. Eduardo Raúl Balbi, President, EyE
- Dr. Eduardo Carlos Llorens, Director, Politic & Strategy
- Mr. Néstor Hugo Carballido, Director, Special Researches: Director, Buenos Aires Node
- MSc Eduardo Alejandro Balbi, Director, Strategic Management & TQM

b. Planning Committee

- Management Committee members and all Directors and Co-directors of EyE Networks Nodes

c. Current EyE Nodes (real names, places and institutional links in Spanish):

1. **Monterrey** (Mex): Dr Carlos de la Cruz y Dr Zidane Zeraoui. Centro de Planeación y Prospectiva, Master en Prospectiva Estratégica, Facultad de Graduados en Administración y Políticas Públicas, TEC de Monterrey
2. **México** (Mex, DF): Dr. Axel Didrikson Takanayagui. Director del CESU Centro de Estudios Sobre la Universidad, UNAM, Mex DF

3. **Futuro México** (Mex, DF): Dra. Guillermina Baena Paz, Directora del Seminario Permanente de Estudios Prospectivos, Facultad de Ciencias Políticas y Sociales, UNAM. Mex DF
4. **Sur-Sureste:** (Sur de Mexico, Campeche): Dr. Oscar Soria Nicastro. Presidente de la Red SURIDEAS, Ciudad del Carmen, Campeche, Mex.
5. **Occidente-Bajío:** (Sur de Mexico, Campeche): Dr. Oscar Soria Nicastro. Presidente de la Red TALENTOS, Ciudad del Carmen, Campeche, Mex.
6. **Guatemala** (Ciudad de Guatemala): Dr. Carlos Sarti Castañeda, Presidente de la Fundación PROPAZ, Guatemala
7. **Cuba:** Dr. Fabio Grobart Sunshine, Instituto de Investigaciones Económicas Internacionales, Universidad de la Habana, La Habana, Cuba
8. **Colombia:** Dr. Francisco José Mojica Sastoche, Director del Centro de Pensamiento Estratégico y Prospectiva, Universidad Externado, Bogotá, Colombia
9. **Del Rosario:** Dr. Luis Fernando Restrepo Puerta, Decano Facultad de Administración y Negocios, Universidad del Rosario, Bogotá, Colombia
10. **Quito:** Ing David Villacís, Departamento de Posgrado, Universidad ESPE, Quito, Ecuador
11. **Chile:** Ing. Guillermo Holzmann Pérez, Presidente de Analytika Consulting Group, e Instituto de Asuntos Públicos, Universidad de Chile, Santiago de Chile
12. **Buenos Aires** (Argentina): Sr. Néstor Hugo Carballido. Alianza Estratégica con Rectorado de la Universidad UCES, Buenos Aires, Argentina
13. **Chaco** (Argentina): Dr. Miguel Armando Garrido, Centro de Investigaciones para la Paz, Universidad Tecnológica Nacional –Regional Resistencia. Resistencia, Chaco, Argentina
14. **Córdoba** (Argentina): Mag. Carlos Salgado, Director del Área de Psicología y Comunicación, Universidad Nacional de Córdoba, Argentina
15. **Mendoza** (Argentina): Dr Osvaldo Carabajal y Lic, Jorge López, Grupo de Autogestión Prospectiva (GAP), Área de Gerenciamiento de Calidad Total y Administración, Universidad Nacional de Cuyo, Mendoza, Argentina
16. **Formosa** (Argentina): Lic. José C. Duarte, Secretaría Académica, Universidad Nacional de Formosa, Argentina

d. Potential new Nodes

- Guayaquil (Ecuador)
- Lima (Perú)
- España

e. Links and academic agreements in operation:

Through the continuous work with universities and centers that are based of EyE Network Nodes:

- Latin American Network of Prospective Studies RELAP
- Strategic Studies Center of Argentine Navy
- Andres Bello Agreement CAB (Colombia)
- Latin American Institute of Educational Communication ILCE (Mexico)
- National Institute of Seeds INASE (Argentina)
- Balanced Scorecard Club Network
- Many other institutions

2. EyE Method of Prospective

After more than 10 years of research, testes and practice, in 2003 EyE officially offers their own Method of Prospective (MEYEP).

This method is accepted today by universities, international organizations, corporations and research centers. Demand is growing up permanently and it is used daily in concrete prospective studies, workshops and meetings.

At the moment, final handbook on this method is been written (it would be ready at the end of 2006, in Spanish) and we have advances in "digital & electronic support process" of its training program to be diffused in all Latin America through e-learning process.

Simultaneously, we use and apply other well-known methods, and we also combine diverse techniques and methodological tools with our MEYEP.

3. Academic and training activities, EyE Headquarter

a. Our MEYEP Method is teaching in (main places): (Names in Spanish)

- Especialización en Asesoramiento Jurídico de Empresas, Facultad de Derecho, UBA, Buenos Aires
- MBA en Administración, Universidad Externado, Colombia
- Especialización en Pensamiento Estratégico y Prospectiva, Universidad Externado, Colombia
- MBA en Administración, Universidad del Rosario, Colombia
- Diplomado en Prospectiva Estratégica, ESPE, Quito, Ecuador
- Diplomado en Inteligencia Estratégica, Universidad de Chile, Santiago
- MBA en Negocios Internacionales, Universidad UCES, Buenos Aires, Argentina
- Maestría en Ciencias de la Legislación, USAL, Buenos Aires, Argentina
- Maestría en Teoría y Práctica de la Legislación, Facultad de Derecho, UBA, Buenos Aires, Argentina
- Maestría en Planeación y Dirección Estratégica, American Junior College y ESPE, Quito, Ecuador
- Maestría en Pensamiento Estratégico y Prospectiva para la Educación Superior, Universidad Católica Santiago de Guayaquil, Guayaquil, Ecuador.
- Maestría en Formulación y Desarrollo de Estrategias Públicas y Privadas, CEA, Universidad Nacional de Córdoba, Argentina
- Maestría en Diseño, Universidad de Palermo, Buenos Aires, Argentina

b. Coaching of Analysts' in Prospective (with special application of MEYEP Method) in:

- Planning and Research Area, Universidad del Rosario, Colombia (2 courses)
- Colombian Government Agency (4 courses)
- National institute of Seeds, Argentina
- Department of Prospecting and Planning, Ministry of S&T, Venezuela
- Workshops for executives of corporations (4, diverse countries)
- Government Area, Ecuador

c. Management and advice for establishment of prospective observatories in:

- Argentina (three)
- Colombia (two)
- Ecuador (one)
- Mexico (one)

d. Main studies of applied prospective:

- Advice for optimization of strategic plans, Argentine Office, PAHO (2001 - 2003)
- Continuous advice in scenarios of short, medium and long range, Argentine Navy (2000-2006))
- Elaboration of medium range risk scenarios, Argentinean Agencies (2000, 2002 & 2005)
- Integral strategic review based on prospective analysis for three corporations (Argentina, 2005 -2006)
- Management of prospective study in National Institute of Seeds (2005, second study 2006)
- Management of prospective studies in Universidad UCES (two studies, 2005)

e. Lectures and academic meeting with prospective analysis on specific topics (most important)

2004

- Annual Congress of ASCOLFA (Colombian Association of Schools of Administration, Cartagena, Colombia)
- II International Congress of Prospective, Buenos Aires, Argentina
- VI Congress, Latin American Network of Prospective Studies, Quito, Ecuador
- Superior School of War, Quito, Ecuador
- Conference-workshop for Economic and Social Council CONES, Chaco, Argentina
- International Congress of Latin American Society of Strategy SLADE, Córdoba, Argentina

2005

- Agency of Science and Technology, Ecuadorian Government
- Annual Congress of the "Rosaristas College of Lawyers, Paypa, Colombia
- Extension Lecture, School of Administration, Universidad Externado, Bogotá, Colombia
- International Forum of Strategic Prospective and Balanced Scorecard, Santiago, Chile
- International Forum of Strategic Prospective and Balanced Scorecard, Bogotá, Colombia
- Lecture in Meeting "Day of Prospective and Strategy", Universidad del Rosario, Bogotá, Colombia, organized by Del Rosario Node.
- Lecture in Summit of Organisms of S&T of the countries members, Andrés Bello Agreement, Bogotá, Colombia
- Workshop about "Evaluation System in Better Practices on S&T Prospective", Andrés Bello Agreement, Bogotá, Colombia (Author, Evaluation System: Eduardo Balbi)
- International Conference "Present and future of Corporate Social Responsibility", Bogotá, Colombia
- Three lectures about "Strategic utility of the Prospective one", UCES, Buenos Aires, Argentina

2006

- II Summit of Regulation Authorities of Telecommunications and Television of Latin America, Cartagena, Colombia
- IV Congress of Students of Colombians Schools of Administration, Bogotá, Colombia
- Academy of Strategy, Argentina
- International Forum of Strategic Prospective and Balanced Scorecard, La Plata, Argentina
- Presentation, SOF 2005 in Spanish, Buenos Aires, Argentina
- Presentation, SOF 2005 in Spanish, Córdoba, Argentina
- Workshop “Prospective and Strategy”, Quito, Ecuador
- Workshop “Prospective and Strategy” Córdoba, Argentina
- Workshop “Prospective and Strategy”, México DF

4. Activities of the EyE Network Nodes

All Nodes are working in different topics. As example, we present only the list of activities carried out by Chaco and Future Mexico EyE Nodes

a. Chaco Node main activities

2005:

- 1) Advice in Policies of Growth for a Project of Social Peace, El Colorado, County of Formosa, Argentina
- 2) Project on Responsible Consumption and International Cooperation, TOBA Corp. meat Export
- 3) Training on "Oratorical and Ethics of Care" to Social, Community and Political Leaders, El Colorado, County of Formosa
- 4) Main Committee of World Mediation Forum, it has designated to Chaco Node (based in Research for Peace Center) member of this Forum
- 5) Training to International Teams of Inquima S.A (Brazil) and Altec S.A. (Argentina) Corps, on "Leadership based on principles", "Person-peace-future", and "Change" based on inter-cultural and interdisciplinary conceptions.
- 6) Portuguese Translation, "Value of Silence - a means for Peace" book. Author: Dr Miguel Garrido, Chair of Chaco Node
- 7) Weekly program in a local radio station, “prospective and peace”. It has more than 100 editions. Edition 100: 04/04/2006

- 8) Collection of publications and work papers on Peace, Future, Human Being, Mediation and Negotiation.
- 9) Workshop "Communication Tools" for officials of Production Ministry, County of Chaco, Argentina,
- 10) Workshop "How to generate dynamism of growth in work groups", dedicated to all the Communal Bosses of all County of Formosa, Argentina.

2006

- 1) Chaco Node and Research on Peace Center develops "Peace Phenomenon" Course, as continuous education.
- 2) Training in "Oratorical Politics" to Ministers and Deputies of the County of Formosa, Argentina,
- 3) Advice to the political area for popularization of the "Value Active Solidarity", General San Martin's city, County of Chaco, Argentina
- 4) Training in Design of Future Scenarios to Maquinagro SRL and Automáquinas SRL Corps. County of Formosa, Argentina,
- 5) Workshop on "How to generate dynamism of growth in academic cloisters" for universities and schools.
- 6) Course on "Development Goals of the Millennium, UN", for social, community and political leaders.
- 7) Chaco Node and Research for Peace Center it inaugurates the Center of Studies of Conflicts for Peace, in Universidad Nacional Villa María, County of Córdoba, Argentina,

b. Future Mexico Node main activities

- 1) This Node is a interdisciplinary group integrated for near 200 professors, investigators and students of diverse institutions of the FD and of other states of the Mexican republic, interested in the use of prospective one as methodological tool to contribute in the solution of complex problems and to build up better futures. Our headquarters is the Political and Social Sciences College of UNAM.
- 2) Every week, from January 2003, it carries out the Permanent Seminar of Prospective Studies in the Political and Social Sciences College of UNAM. We discuss, we analyze and we make prospective studies on topics of local, national and world interest. Also, we study and practice in prospective through speeches and discussion of prospective literature.
- 3) We are publishing the international electronic magazine "*Prospecti ...va building futures*"

that it takes ten numbers edited up today. General Director is Dra. Guillermina Baena Paz.
www.metadata.org.mx/subnodofuturromexico

- 4) We've published two electronic books of free download in Internet, one titled "Prospective Politics" (2004), Dra. Guillermina Baena; and others, an international collective book directed by Dra Guillermina Baena titled "Human Security and Emotional Infrastructure" (2005).
- 5) We've edited in 2005 a CD "Material for study of the future". It includes the first five numbers of the digital magazine "*Prospicere...va, building futures*". In August 2006 it will leave "Materials for study of the future II".
- 6) In 2005, for appointment of Eduardo Balbi, President of EyE Network in Latin America we've assumed the coordination of efforts in Human Security. Our biggest achievements:
 - ✓ Incorporation in "Letter of Emergent Human Rights" to human security as principle and as emergent right, with the vision achieved in the investigation that EyE carried out in 2003.
 - ✓ Project for the creation of Latin American Council of Prospective for Peace and Human Security. In process.
 - ✓ In preparation, collective and international book titled "Emotional Capital", Volume 2 of the Human Security Collection
- 7) Elaboration of four didactic handbooks of Working Papers series in prospective matters:
 - ✓ Prospective for all. Scenarios Construction, by Raúl Garduño;
 - ✓ Statistical Analysis of Series of Time. Application Manual for Scenarios Generation, by Arturo Montañana;
 - ✓ Theory of Games and Political Science, by Francisco Jiménez Ruiz;
 - ✓ Applications of the prospective one to the politics, by Guillermina Baena Paz.
- 8) Courses and graduates courses in prospective matters to national level:
 - ✓ 2004, Raúl Garduño has dictated two workshops on Scenarios Construction
 - ✓ 2005, Arturo Montañana has dictated two workshops on prospective: Method for scenarios generation, *Prospicere... a vision of the prospective one*.
 - ✓ Dra Guillermina Baena has dictated in the last two years several courses on Prospective in:

- ENEP Aragón of the UNAM,
- Universidad de Baja California in Mexicali,
- Universidad de Sonora, and
- Prospective politics in the Political and Social Sciences School, UNAM.

- ✓ Eric Fugarolas has dictated a course Futurism, basic tools to explore the future.
- ✓ Eduardo Balbi has dictated Strategic Prospective course.

- 9) In 2005 it was achieved that the Plan of Studies on Political Science has incorporated the following subjects: Prospective Politics, Scenarios Construction I, Scenarios Construction II, and Techniques on Social Prospective. In the Postgraduate Program of the same School we have incorporated the subject: Laboratory of studies of the Future.
- 10) It carried out workshops, periodical international meetings and conferences, analysis teams and seminars to diffuse the prospective one and to discuss topics of national and world interest.
- 11) These events are attended by people of different universities and organizations, as Colleges of Sciences and Humanities, Professional Colleges of the UNAM and inclusive Private Universities as the Universidad Latinoamericana, Universidad del Valle de Mexico and Universidad Insurgentes, and diverse specialists.
- 12) We've carry out the First Meeting **Prospec 2005** with experts and civil organizations in November 2005. Memory of this meeting is in Number 9 of own digital magazine Prospeci...va
- 13) Contact settled down with diverse institutions and organizations that it study and work on prospective:
 - World Future Society,
 - Commission of Prospective of the Camera of Representants in Mexico,
 - National Council for Teaching and Investigation of Communication Sciences,
 - Communication Researchers Mexican Association,
 - Recently, with World Future Studies Federation.

International projection:

- 14) 2005, participation in International Conference "Day of Strategy and Prospective" organized by Del Rosario Node, EyE Network, in Universidad del Rosario, Bogotá, Colombia.

- 15) Dra. Baena Paz attended as jury of an international tribunal to grant a doctorate of Pablo Fernández, our illustrious collaborator and official of the Islas Canarias (Spain) whose work about human security was recognized with the maximum honor Magna cum laude in the Autonomous University of Barcelona.
- 16) We keep in close contact with prospective experts of international recognition. Some of them are collaborating of our magazine: Jordi Serra, Enric Bas, Jim Dator, Tomas Miklos, Peter Bishop, Wendy Schultz, Eleonora Barbieri Masini, Sohail Inayatollah, among others, and the experts in our EyE Network.
- 17) UNAM authorized one research project titled Laboratory of Studies of the Future, for two years, belonging to the PAPIME project of the institution. Recently, we have concluded a similar project denominated “Political Prospective.”
- 18) In second semester of 2006 we will have very important events:
 - Organization of the International Forum of Balanced Scorecard and Prospective,
 - International Encounter of Migratory Prospective, and
 - Prospec 2006.

Thanks, and best regards

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