

MILLENNIUM PROJECT



FORESIGHT
WORLD ENCYCLOPEDIA DICTIONARY

GOALS

To propitiate:

1.
National & International
FORESIGHT & VISION

2. COMMUNICATION

3. EDUCATIONAL BACKGROUND

4. STRATEGIC PLANNING & LEGISLATION

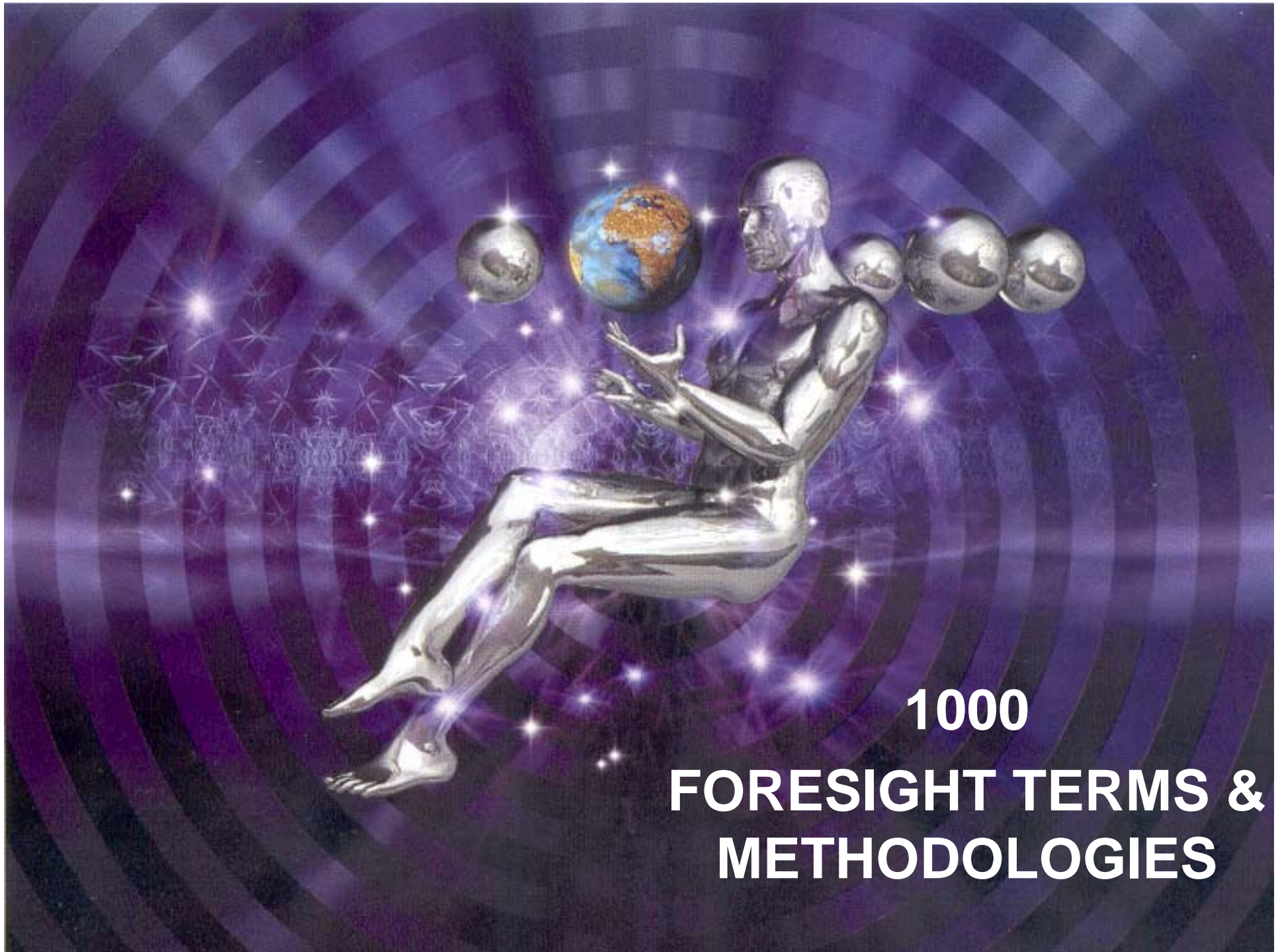
5. GOVERNMENTS & CORPORATIONS IN
NEGOTIATION



CONTENT



Sponsor's dedication
Presentation & Acknowledgements
Alphabetical Index
Terms & methodologies
Bibliography



1000

**FORESIGHT TERMS &
METHODOLOGIES**

FORMAT



1. Term

2. Etymology

3. Definition

4. Methodology description

steps, formulas, charts & drawings

5. Author 6. Bibliography

7. English & Spanish translation

READER'S PROFILE

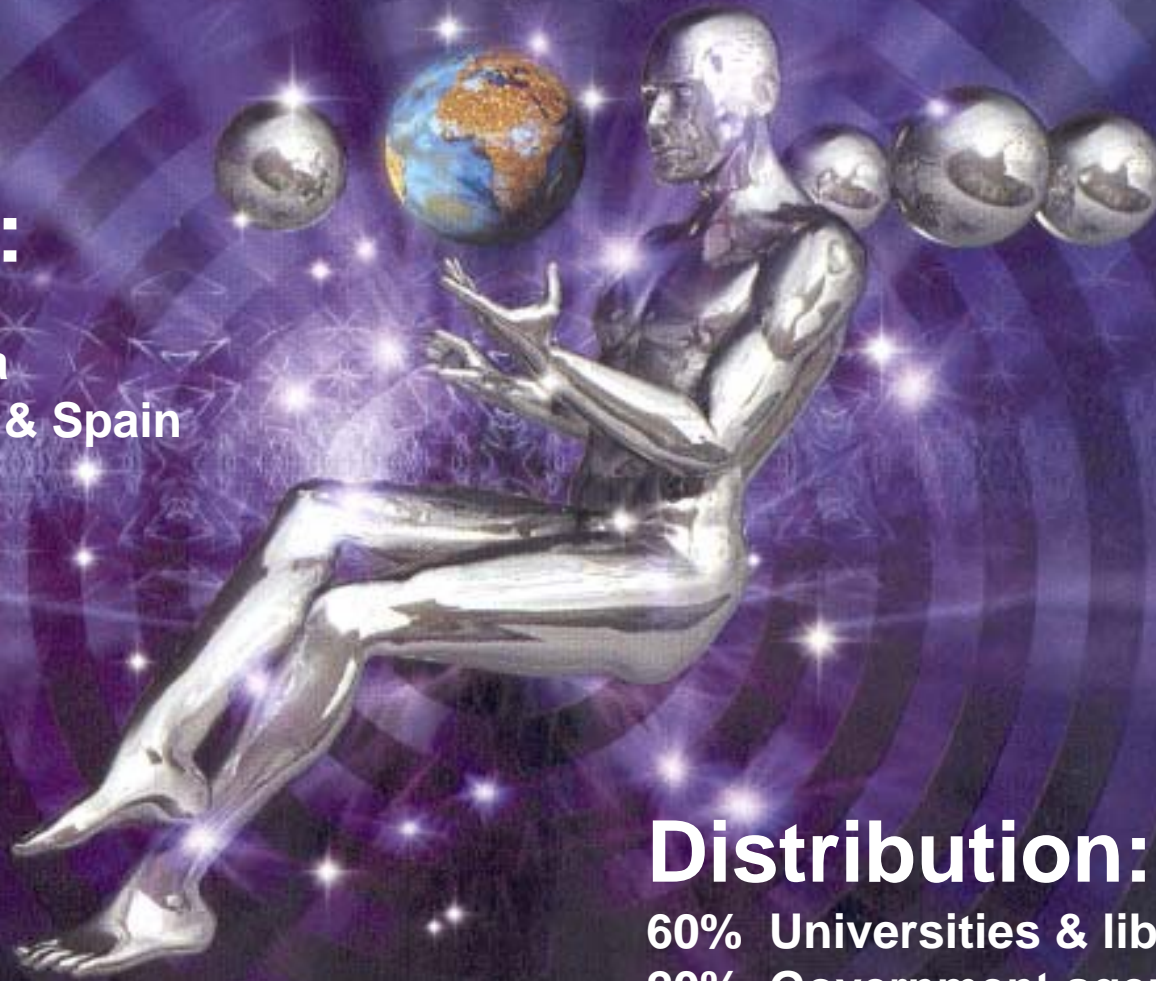


Scholars
Students
Planning directors
Congressmen
Consultants
Journalists
Political columnists

Languages: English & Spanish
Versions: Print & Internet

Circulation:

60% USA & Canada
25% Latin America & Spain
10% Europe
5% Asia & Africa



Distribution:

60% Universities & libraries
20% Government agencies
10% International companies
5% Congresses & Parliaments

TECHNICAL SPECIFICATIONS



- Book cover
- Printing
- Paper
- Final size

couché bristolboard
Offset
Bond de 90 grs.
21 x 13.5 cms.

SPONSORSHIPS & BENEFITS

RESEARCH COST
US \$ 350,000

SPONSORSHIPS
Invited in
increments of
US \$ 50,000

**2. Receipt of Tax
exemption**



BENEFITS:

- 1. Image projected in:**
 - Printed version,
 - Dictionary & MP web sites.
 - All MP publications
 - MP events around the world

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